

CONSOLIDATED FINANCIAL HIGHLIGHTS



May 12th, 2010

Company code number: 3730
 (URL : <http://www.macromill.com/>)
 Shares traded: Tokyo Stock Exchange , 1st section
 Company Representative: Tetsuya Sugimoto, Chairman and President
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 Planned FSA filing submission date: May 14th, 2010

1. Consolidated operating results (July 1, 2009 to March 31, 2010)

(1) Consolidated financial results

(In millions of yen, with fractional amounts discarded)
 (Percent figures show projected year-on-year change for previous year)

	Net sales		Operating income		Ordinary income	
	(Millions of yen)	%	(Millions of yen)	%	(Millions of yen)	%
March 31, 2010	5,639	(6.5)	1,624	12.4	1,621	12.2
March 31, 2009	6,031	-	1,444	-	1,445	-

	Net income		Net income per share	Net income per share (Diluted)
	(Millions of yen)	%	(yen)	(yen)
March 31, 2010	1,025	34.8	8,299.93	8,260.26
March 31, 2009	760	-	5,951.92	-

(2) Consolidated financial position

	Total assets	Net assets	Equity ratio	Net assets per share
	(Millions of yen)	(Millions of yen)	%	(yen)
March 31, 2010	7,580	6,093	80.2	49,173.56
June 30, 2009	7,249	5,909	75.1	44,088.29

2. Dividends

(Record date)	Annual dividend per share		
	Interim	End of term	Annual
June 30, 2009	(Yen) 1,500.00	(Yen) 1,800.00	(Yen) 3,300.00
June 30, 2010	1,500.00	-	-
June 30, 2010 (Forecast)	-	1,800.00	3,300.00

3. Consolidated forecasts for June 2010 term (From July 1, 2009 to June 30, 2010)

(Percent figures show projected year-on-year change for relevant period)

	Net sales		Operating income		Ordinary income		Net income		Net income per share
	(Millions of yen)	%	(Millions of yen)	%	(Millions of yen)	%	(Millions of yen)	%	(Yen)
Annual	8,067	4.0	2,008	15.1	2,058	17.4	1,139	20.9	9,159.30

4. Others

(1) Changes in major subsidiary status during period under review (affecting specific subsidiaries due to changes in scope of consolidation): Yes

Deconsolidation 1 firm (Company Name:AIP Corporation)

(2) Application of simplified accounting procedures, or application of special accounting procedures in creating consolidated financial statements for the quarter under review: None

(3) Changes in principles/methods of accounting treatment, presentation method or other items related to preparation of consolidated financial statements (basis of presentation and significant accounting policies)

1) Changes related to revision of accounting standards: None

2) Changes other than those included in 1) above: None

(4) Number of outstanding shares (Common share)

1) Number of outstanding shares at end of term (including treasury stock):

March 31, 2010: 128,586 shares

June 30, 2009: 128,586 shares

2) Number of treasury stock at end of term:

March 31, 2010 5,026 shares

June 30, 2009: 5,026 shares

3) Average number of outstanding common shares during the period:

March 31, 2010: 123,560 shares

March 31, 2009: 127,782 shares

* Disclaimer regarding appropriate use of forecasts and related points of note

The above forecasts were based on information that was available as of the day of this announcement and on assumptions made as of the same day regarding a number of uncertainties that could affect future financial performance. Actual results could differ considerably depending on a variety of factors hereafter.

Consolidated Balance Sheets

(Thousands of yen)

Description	As of March 31, 2010	As of June 30, 2009
	Amount	Amount
Assets		
Current assets		
Cash and deposits	3,131,182	2,842,041
Notes and accounts receivable-trade	1,778,789	1,460,717
Work in process	4,399	7,112
preproduction	4,650	—
Supplies	1,812	2,887
Deferred tax assets	285,124	256,582
Other	106,421	136,023
Allowance for doubtful accounts	(1,242)	(1,205)
Total current assets	5,311,139	4,704,160
Noncurrent assets		
Property, plant and equipment	184,220	226,121
Intangible assets		
Software	328,358	455,088
Goodwill	104,528	108,957
Other	15,834	17,023
Total intangible assets	448,721	581,069
Investments and other assets		
Investment securities	1,175,269	1,416,413
Other	462,102	323,243
Allowance for doubtful accounts	(986)	(1,317)
Total investments and other assets	1,636,385	1,738,339
Total noncurrent assets	2,269,327	2,545,530
Total assets	7,580,466	7,249,691

Description	As of March 31, 2010 Amount	As of June 30, 2009 Amount
Liabilities		
Current liabilities		
Accounts payable-other	391,553	314,505
Income taxes payable	298,781	326,518
Allowance for panelists-points	599,600	543,232
Other	197,505	155,667
Total current liabilities	1,487,440	1,339,923
Total liabilities	1,487,440	1,339,923
Net assets		
Shareholders' equity		
Capital stock	930,358	930,358
Capital surplus	963,899	963,899
Retained earnings	4,718,436	4,097,676
Treasury stock	(447,796)	(447,796)
Total shareholders' equity	6,164,897	5,544,138
Valuation and translation adjustments		
Valuation difference on available-for-sale securities	(89,012)	(70,163)
Foreign currency translation adjustment	—	(26,426)
Total valuation and translation adjustments	(89,012)	(96,589)
Subscription rights to shares	17,141	36,377
Minority interests	—	425,840
Total net assets	6,093,025	5,909,767
Total liabilities and net assets	7,580,466	7,249,691

Consolidated Statements of Income

(Thousands of yen)

Description	As of March 31, 2009	As of March 31, 2010
	Amount	Amount
Net sales	6,031,510	5,639,209
Cost of sales	2,877,615	2,541,457
Gross profit	3,153,894	3,097,751
Selling, general and administrative expenses	1,709,342	1,473,589
Operating income	1,444,552	1,624,161
Non-operating income		
Interest income	37,284	38,919
Dividends income	1,046	1,185
Other	3,132	3,111
Total non-operating income	41,463	43,215
Non-operating expenses		
Interest expenses	267	—
Loss on transfer of accounts receivable	3,172	1,886
Equity in losses of affiliates	21,281	21,475
Foreign exchange losses	14,564	20,374
Other	978	1,967
Total non-operating expenses	40,266	45,703
Ordinary income	1,445,749	1,621,673
Extraordinary income		
Gain on sales of subsidiaries and affiliates' stocks	—	2,083
Gain on reversal of subscription rights to shares	—	36,377
Total extraordinary income	—	38,461
Extraordinary loss		
Loss on retirement of noncurrent assets	24,911	6,061
Total extraordinary losses	24,911	6,061
Income before income taxes and minority interests	1,420,837	1,654,073
Income taxes-current	650,851	678,566
Income taxes-deferred	(21,449)	(37,880)
Total income taxes	629,402	640,686
Minority interests in income (loss)	30,889	(12,151)
Net income	760,545	1,025,538

Consolidated statements of cash flow

(Thousands of yen)

Description	As of March 31, 2009	As of March 31, 2010
	Amount	Amount
Net cash provided by (used in) operating activities		
Income before income taxes and minority interests	1,420,837	1,654,073
Depreciation and amortization	204,027	177,168
Amortization of goodwill	81,718	38,853
Increase (decrease) in allowance for doubtful accounts	2,112	(293)
Increase/decrease in allowance for panelists-points	112,610	80,418
Interest and dividends income	(38,330)	(40,104)
Interest expenses	267	—
Foreign exchange losses (gains)	13,237	10,449
Equity in (earnings) losses of affiliates	21,281	21,475
Loss on retirement of noncurrent assets	24,911	6,061
Loss (gain) on sales of stocks of subsidiaries and affiliates	—	(2,083)
Gain on reversal of subscription rights to shares	—	(36,377)
Decrease (increase) in notes and accounts receivable-trade	(269,450)	(422,188)
Decrease (increase) in inventories	479	(6,344)
Increase (decrease) in accounts payable-other	11,218	73,790
Decrease/increase in consumption taxes payable	(5,563)	12,966
Other, net	42,360	88,223
Subtotal	1,621,718	1,656,087
Interest and dividends income received	26,824	34,041
Interest expenses paid	(267)	—
Income taxes paid	(978,442)	(708,424)
Net cash provided by (used in) operating activities	669,832	981,704
Net cash provided by (used in) investing activities		
Payments into time deposits	—	(300,000)
Purchase of short-term investment securities	(186,000)	—
Purchase of property, plant and equipment	(116,645)	(34,609)
Purchase of software	(117,749)	(82,459)
Purchase of investment securities	(492,273)	(89,000)
Proceeds from sales and redemption of investment securities	—	300,000
Purchase of investments in subsidiaries resulting in change in scope of consolidation	—	(117,026)
Payments for sales of investments in subsidiaries resulting in change in scope of consolidation	—	(100,271)
Proceeds from collection of lease and guarantee deposits	32,955	918
Payments for lease and guarantee deposits	(1,845)	—
Payments of loans receivable	—	(164,155)
Other, net	(13,639)	—
Net cash provided by (used in) investing activities	(895,196)	(586,605)
Net cash provided by (used in) financing activities		
Increase in short-term loans payable	300,000	—
Decrease in short-term loans payable	(300,000)	—
Purchase of treasury stock	(447,796)	—
Cash dividends paid	(386,645)	(395,474)
Net cash provided by (used in) financing activities	(834,442)	(395,474)

Description	As of March 31, 2009 Amount	As of March 31, 2010 Amount
Effect of exchange rate change on cash and cash equivalents	(31,804)	(10,482)
Net increase (decrease) in cash and cash equivalents	(1,091,610)	(10,858)
Cash and cash equivalents at beginning of period	3,497,051	2,842,041
Increase (decrease) in cash and cash equivalents resulting from change of scope of consolidation	21,406	—
Cash and cash equivalents at end of period	2,426,847	2,831,182