

CONSOLIDATED FINANCIAL HIGHLIGHTS



Jan 10th, 2010

Company code number: 3730
 (URL : <http://www.macromill.com/>)
 Shares traded: Tokyo Stock Exchange , 1st section
 Company Representative: Tetsuya Sugimoto, Chairman and President
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 Planned FSA filing submission date: January 10th, 2010

1. Consolidated operating results (July 1, 2009 to December 31, 2010)

(1) Consolidated financial results

(In millions of yen, with fractional amounts discarded)
 (Percent figures show projected year-on-year change for previous year)

	Net sales		Operating income		Ordinary income	
	(Millions of yen)	%	(Millions of yen)	%	(Millions of yen)	%
December 31, 2009	3,540	(13.2)	877	(11.1)	866	(9.8)
December 31, 2008	4,080	-	987	-	961	-

	Net income		Net income per share	Net income per share (Diluted)
	(Millions of yen)	%	(yen)	(yen)
December 31, 2009	588	18.9	4,759.36	4,736.37
December 31, 2008	494	-	3,854.16	-

(2) Consolidated financial position

	Total assets	Net assets	Equity ratio	Net assets per share
	(Millions of yen)	(Millions of yen)	%	(yen)
December 31, 2009	7,212	5,825	80.6	47,058.70
June 30, 2009	7,249	5,909	75.1	44,088.29

2. Dividends

(Record date)	Annual dividend per share		
	Interim	End of term	Annual
	(Yen)	(Yen)	(Yen)
June 30, 2009	1,500.00	1,800.00	3,300.00
June 30, 2010	1,500.00	-	-
June 30, 2010 (Forecast)	-	1,800.00	3,300.00

3. Consolidated forecasts for June 2010 term (From July 1, 2009 to June 30, 2010)

(Percent figures show projected year-on-year change for relevant period)

	Net sales		Operating income		Ordinary income		Net income		Net income per share
	(Millions of yen)	%	(Millions of yen)	%	(Millions of yen)	%	(Millions of yen)	%	(Yen)
Annual	8,067	4.0	2,008	15.1	2,058	17.4	1,139	20.9	9,218.19

4. Others

(1) Changes in major subsidiary status during period under review (affecting specific subsidiaries due to changes in scope of consolidation): Yes

Deconsolidation 1 firm (Company Name:AIP Corporation)

(2) Application of simplified accounting procedures, or application of special accounting procedures in creating consolidated financial statements for the quarter under review: None

(3) Changes in principles/methods of accounting treatment, presentation method or other items related to preparation of consolidated financial statements (basis of presentation and significant accounting policies)

1) Changes related to revision of accounting standards: None

2) Changes other than those included in 1) above: None

(4) Number of outstanding shares (Common share)

1) Number of outstanding shares at end of term (including treasury stock):

December 31, 2009: 128,586 shares

June 30, 2009: 128,586 shares

2) Number of treasury stock at end of term:

December 31, 2009 5,026 shares

June 30, 2009: 5,026 shares

3) Average number of outstanding common shares during the period:

December 31, 2009: 123,560 shares

December 31, 2008: 128,586 shares

* Disclaimer regarding appropriate use of forecasts and related points of note

The above forecasts were based on information that was available as of the day of this announcement and on assumptions made as of the same day regarding a number of uncertainties that could affect future financial performance. Actual results could differ considerably depending on a variety of factors hereafter.

Consolidated Balance Sheets

(Thousands of yen)

Description	As of December 31, 2009 Amount	As of June 30, 2009 Amount
Assets		
Current assets		
Cash and deposits	3,107,810	2,842,041
Notes and accounts receivable-trade	1,492,066	1,460,717
Work in process	4,250	7,112
preproduction	6,943	—
Supplies	1,874	2,887
Deferred tax assets	267,631	256,582
Other	123,724	136,023
Allowance for doubtful accounts	(1,042)	(1,205)
Total current assets	5,003,258	4,704,160
Noncurrent assets		
Property, plant and equipment	200,341	226,121
Intangible assets		
Software	327,177	455,088
Goodwill	110,335	108,957
Other	24,665	17,023
Total intangible assets	462,178	581,069
Investments and other assets		
Investment securities	1,165,138	1,416,413
Other	382,976	323,243
Allowance for doubtful accounts	(927)	(1,317)
Total investments and other assets	1,547,187	1,738,339
Total noncurrent assets	2,209,707	2,545,530
Total assets	7,212,965	7,249,691

Description	As of December 31, 2009	As of June 30, 2009
	Amount	Amount
Liabilities		
Current liabilities		
Accounts payable-other	299,946	314,505
Income taxes payable	345,600	326,518
Allowance for panelists-points	577,735	543,232
Other	163,758	155,667
Total current liabilities	1,387,040	1,339,923
Total liabilities	1,387,040	1,339,923
Net assets		
Shareholders' equity		
Capital stock	930,358	930,358
Capital surplus	963,899	963,899
Retained earnings	4,466,303	4,097,676
Treasury stock	(447,796)	(447,796)
Total shareholders' equity	5,912,765	5,544,138
Valuation and translation adjustments		
Valuation difference on available-for-sale securities	(94,264)	(70,163)
Foreign currency translation adjustment	(3,928)	(26,426)
Total valuation and translation adjustments	(98,192)	(96,589)
Subscription rights to shares	11,352	36,377
Minority interests	—	425,840
Total net assets	5,825,925	5,909,767
Total liabilities and net assets	7,212,965	7,249,691

Consolidated Statements of Income

(Thousands of yen)

Description	As of December 31, 2008	As of December 31, 2009
	Amount	Amount
Net sales	4,080,221	3,540,193
Cost of sales	1,920,361	1,652,010
Gross profit	2,159,860	1,888,183
Selling, general and administrative expenses	1,172,047	1,010,230
Operating income	987,812	877,952
Non-operating income		
Interest income	21,885	26,052
Dividends income	1,046	1,185
Other	2,889	2,988
Total non-operating income	25,821	30,225
Non-operating expenses		
Interest expenses	267	—
Loss on transfer of accounts receivable	2,422	1,335
Equity in losses of affiliates	13,946	17,547
Foreign exchange losses	35,026	20,374
Other	710	1,964
Total non-operating expenses	52,373	41,221
Ordinary income	961,260	866,956
Extraordinary income		
Gain on sales of subsidiaries and affiliates' stocks	—	2,083
Gain on reversal of subscription rights to shares	—	36,377
Total extraordinary income	—	38,461
Extraordinary loss		
Loss on retirement of noncurrent assets	24,911	5,719
Total extraordinary losses	24,911	5,719
Income before income taxes and minority interests	936,348	899,699
Income taxes-current	440,744	344,596
Income taxes-deferred	(27,141)	(20,812)
Total income taxes	413,602	323,784
Minority interests in income (loss)	28,029	(12,151)
Net income	494,716	588,066

Consolidated statements of cash flow

(Thousands of yen)

Description	As of December 31, 2008	As of December 31, 2009
	Amount	Amount
Net cash provided by (used in) operating activities		
Income before income taxes and minority interests	936,348	899,699
Depreciation and amortization	133,047	116,188
Amortization of goodwill	54,478	33,046
Increase (decrease) in allowance for doubtful accounts	2,089	(552)
Increase/decrease in allowance for panelists-points	68,515	58,553
Interest and dividends income	(22,931)	(27,237)
Interest expenses	267	—
Foreign exchange losses (gains)	28,578	10,449
Equity in (earnings) losses of affiliates	13,946	17,547
Loss on retirement of noncurrent assets	24,911	5,719
Loss (gain) on sales of stocks of subsidiaries and affiliates	—	(2,083)
Gain on reversal of subscription rights to shares	—	(36,377)
Decrease (increase) in notes and accounts receivable-trade	(292,242)	(135,465)
Decrease (increase) in inventories	354	(8,549)
Increase (decrease) in accounts payable-other	(51,004)	(13,622)
Decrease/increase in consumption taxes payable	(7,578)	(8,087)
Other, net	35,155	42,663
Subtotal	923,938	951,890
Interest and dividends income received	20,535	25,646
Interest expenses paid	(267)	—
Income taxes paid	(532,779)	(321,056)
Net cash provided by (used in) operating activities	411,425	656,480
Net cash provided by (used in) investing activities		
Purchase of short-term investment securities	(186,000)	—
Purchase of property, plant and equipment	(108,803)	(28,689)
Purchase of software	(72,037)	(44,513)
Purchase of investment securities	(485,973)	(89,000)
Proceeds from sales and redemption of investment securities	—	300,000
Purchase of investments in subsidiaries resulting in change in scope of consolidation	—	(117,026)
Payments for sales of investments in subsidiaries resulting in change in scope of consolidation	—	(100,271)
Proceeds from collection of lease and guarantee deposits	32,955	340
Payments for lease and guarantee deposits	(1,845)	—
Payments of loans receivable	—	(80,421)
Other, net	(15,024)	—
Net cash provided by (used in) investing activities	(836,728)	(159,583)
Net cash provided by (used in) financing activities		
Increase in short-term loans payable	300,000	—
Decrease in short-term loans payable	(300,000)	—
Purchase of treasury stock	(101,591)	—
Cash dividends paid	(205,461)	(220,645)
Net cash provided by (used in) financing activities	(307,053)	(220,645)
Effect of exchange rate change on cash and cash equivalents	(48,285)	(10,482)

Net increase (decrease) in cash and cash equivalents	(780,640)	265,769
Cash and cash equivalents at beginning of period	3,497,051	2,842,041
Increase (decrease) in cash and cash equivalents resulting from change of scope of consolidation	21,406	—
Cash and cash equivalents at end of period	2,737,817	3,107,810