

CONSOLIDATED FINANCIAL HIGHLIGHTS



Nov 6th, 2009

Company code number: 3730
 (URL : <http://www.macromill.com/>)
 Shares traded: Tokyo Stock Exchange , 1st section
 Company Representative: Tetsuya Sugimoto, Chairman and President
 Contact for further Information: Yasuhiro Kihara, Chief Financial Officer
 Telephone: +81-3-6716-0700
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1. Consolidated operating results (July 1, 2009 to September 30, 2009)

(1) Consolidated financial results

(In millions of yen, with fractional amounts discarded)
 (Percent figures show projected year-on-year change for previous year)

	Net sales		Operating income		Ordinary income	
	(Millions of yen)	%	(Millions of yen)	%	(Millions of yen)	%
September 30, 2009	1,762	(12.1)	384	(17.1)	367	(21.7)
September 30, 2008	2,005	-	464	-	469	-

	Net income		Net income per share	Net income per share (Diluted)
	(Millions of yen)	%	(yen)	(yen)
September 30, 2009	271	19.7	2,199.60	2,197.54
September 30, 2008	227	-	1,766.25	-

(2) Consolidated financial position

	Total assets	Net assets	Equity ratio	Net assets per share
	(Millions of yen)	(Millions of yen)	%	(yen)
September 30, 2009	7,186	5,932	76.2	44,329.94
June 30, 2009	7,249	5,909	75.1	44,088.29

2. Dividends

(Record date)	Annual dividend per share		
	Interim	End of term	Annual
June 30, 2009	(Yen) 1,500.00	(Yen) 1,800.00	(Yen) 3,300.00
June 30, 2010	-	-	-
June 30, 2010 (Forecast)	1,500.00	1,800.00	3,300.00

3. Consolidated forecasts for June 2010 term (From July 1, 2009 to June 30, 2010)

(Percent figures show projected year-on-year change for relevant period)

	Net sales		Operating income		Ordinary income		Net income		Net income per share
	(Millions of yen)	%	(Millions of yen)	%	(Millions of yen)	%	(Millions of yen)	%	(Yen)
Interim term	3,933	(3.6)	913	(7.6)	938	(2.4)	517	4.5	4,184.20
Annual	8,067	4.0	2,008	15.1	2,058	17.4	1,139	20.9	9,218.19

4. Others

(1) Changes in major subsidiary status during period under review (affecting specific subsidiaries due to changes in scope of consolidation): None

(2) Application of simplified accounting procedures, or application of special accounting procedures in creating consolidated financial statements for the quarter under review: None

(3) Changes in principles/methods of accounting treatment, presentation method or other items related to preparation of consolidated financial statements (basis of presentation and significant accounting policies)

1) Changes related to revision of accounting standards: None

2) Changes other than those included in 1) above: None

(4) Number of outstanding shares (Common share)

1) Number of outstanding shares at end of term (including treasury stock):

September 30, 2009: 128,586 shares

June 30, 2009: 128,586 shares

2) Number of treasury stock at end of term:

September 30, 2009 5,026 shares

June 30, 2009: 5,026 shares

3) Average number of outstanding common shares during the period:

September 30, 2009: 123,560 shares

September 30, 2008: 128,586 shares

* Disclaimer regarding appropriate use of forecasts and related points of note

The above forecasts were based on information that was available as of the day of this announcement and on assumptions made as of the same day regarding a number of uncertainties that could affect future financial performance. Actual results could differ considerably depending on a variety of factors hereafter.

Consolidated Balance Sheets

(Thousands of yen)

Description	As of September 30, 2009	As of June 30, 2009
	Amount	Amount
Assets		
Current assets		
Cash and deposits	2,964,040	2,842,041
Notes and accounts receivable-trade	1,420,101	1,460,717
Work in process	14,581	7,112
Supplies	2,454	2,887
Deferred tax assets	325,344	256,582
Other	118,433	136,023
Allowance for doubtful accounts	(910)	(1,205)
Total current assets	4,844,044	4,704,160
Noncurrent assets		
Property, plant and equipment	226,048	226,121
Intangible assets		
Software	436,277	455,088
Goodwill	81,718	108,957
Other	20,119	17,023
Total intangible assets	538,114	581,069
Investments and other assets		
Investment securities	1,166,544	1,416,413
Other	412,298	323,243
Allowance for doubtful accounts	(871)	(1,317)
Total investments and other assets	1,577,971	1,738,339
Total noncurrent assets	2,342,134	2,545,530
Total assets	7,186,179	7,249,691

Description	As of September 30, 2009 Amount	As of June 30, 2009 Amount
Liabilities		
Current liabilities		
Accounts payable-other	324,727	314,505
Income taxes payable	174,422	326,518
Allowance for panelists-points	567,989	543,232
Other	186,107	155,667
Total current liabilities	<u>1,253,245</u>	<u>1,339,923</u>
Total liabilities	<u>1,253,245</u>	<u>1,339,923</u>
Net assets		
Shareholders' equity		
Capital stock	930,358	930,358
Capital surplus	963,899	963,899
Retained earnings	4,147,050	4,097,676
Treasury stock	(447,796)	(447,796)
Total shareholders' equity	<u>5,593,512</u>	<u>5,544,138</u>
Valuation and translation adjustments		
Valuation difference on available-for-sale securities	(84,506)	(70,163)
Foreign currency translation adjustment	(31,598)	(26,426)
Total valuation and translation adjustments	<u>(116,105)</u>	<u>(96,589)</u>
Subscription rights to shares	42,003	36,377
Minority interests	413,523	425,840
Total net assets	<u>5,932,933</u>	<u>5,909,767</u>
Total liabilities and net assets	<u>7,186,179</u>	<u>7,249,691</u>

Consolidated Statements of Income

(Thousands of yen)

Description	As of September 30, 2008	As of September 30, 2009
	Amount	Amount
Net sales	2,005,411	1,762,818
Cost of sales	932,486	831,118
Gross profit	1,072,925	931,699
Selling, general and administrative expenses	608,257	546,707
Operating income	464,667	384,992
Non-operating income		
Interest income	10,710	13,976
Dividends income	1,046	-
Foreign exchange gains	1,392	-
Other	2,531	1,973
Total non-operating income	15,681	15,950
Non-operating expenses		
Interest expenses	209	-
Loss on transfer of accounts receivable	1,431	684
Foreign exchange losses	-	20,374
Equity in losses of affiliates	8,761	10,119
Other	10	1,931
Total non-operating expenses	10,412	33,109
Ordinary income	469,936	367,833
Extraordinary loss		
Loss on retirement of noncurrent assets	24,651	5,239
Total extraordinary losses	24,651	5,239
Income before income taxes and minority interests	445,285	362,594
Income taxes-current	183,338	171,645
Income taxes-deferred	12,941	(68,682)
Total income taxes	196,280	102,963
Minority interests in income (loss)	21,889	(12,151)
Net income	227,114	271,782

Consolidated statements of cash flow

(Thousands of yen)

Description	As of September 30, 2008	As of September 30, 2009
	Amount	Amount
Net cash provided by (used in) operating activities		
Income before income taxes and minority interests	445,285	362,594
Depreciation and amortization	65,012	62,434
Amortization of goodwill	27,239	27,239
Increase (decrease) in allowance for doubtful accounts	1,341	(740)
Increase/decrease in allowance for panelists-points	30,043	24,756
Interest and dividends income	(11,757)	(13,976)
Interest expenses	209	-
Foreign exchange losses (gains)	6,282	10,449
Equity in (earnings) losses of affiliates	8,761	10,119
Loss on retirement of noncurrent assets	24,651	5,239
Decrease (increase) in notes and accounts receivable-trade	(132,642)	39,366
Decrease (increase) in inventories	(2,960)	(7,034)
Increase (decrease) in accounts payable-other	(62,116)	(44,166)
Decrease/increase in consumption taxes payable	(6,169)	7,846
Other, net	49,451	37,602
Subtotal	442,630	521,728
Interest and dividends income received	3,458	17,346
Interest expenses paid	(209)	-
Income taxes paid	(525,927)	(319,323)
Net cash provided by (used in) operating activities	(80,047)	219,751
Net cash provided by (used in) investing activities		
Purchase of property, plant and equipment	(104,383)	(19,261)
Purchase of software	(42,028)	(25,495)
Purchase of investment securities	(54,769)	(89,000)
Proceeds from sales and redemption of investment securities	-	300,000
Proceeds from collection of lease and guarantee deposits	5,672	340
Payments of loans receivable	-	(80,421)
Other, net	(12,918)	-
Net cash provided by (used in) investing activities	(208,427)	86,161
Net cash provided by (used in) financing activities		
Increase in short-term loans payable	300,000	-
Decrease in short-term loans payable	(300,000)	-
Cash dividends paid	(167,303)	(173,432)
Net cash provided by (used in) financing activities	(167,303)	(173,432)
Effect of exchange rate change on cash and cash equivalents	(19,652)	(10,482)
Net increase (decrease) in cash and cash equivalents	(475,431)	121,998
Cash and cash equivalents at beginning of period	3,497,051	2,842,041
Increase (decrease) in cash and cash equivalents resulting from change of scope of consolidation	21,406	-
Cash and cash equivalents at end of period	3,043,026	2,964,040