

CONSOLIDATED FINANCIAL HIGHLIGHTS



May 8th, 2009

Company code number: 3730
 (URL : <http://www.macromill.com>)
 Shares traded: Tokyo Stock Exchange , 1st section
 Company Representative: Yasunori Fukuha, Chairman
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1. Consolidated operating results (July 1, 2008 to March 31, 2009)

(1) Consolidated financial results

(In millions of yen, with fractional amounts discarded)

(Percent figures show projected year-on-year change for previous year)

	Net sales		Operating income		Ordinary income	
	(Millions of yen)	%	(Millions of yen)	%	(Millions of yen)	%
March 31, 2009	6,031	-	1,444	-	1,445	-
March 31, 2008	5,665	16.7	1,754	15.0	1,733	13.0

	Net income		Net income per share	Net income per share (Diluted)
	(Millions of yen)	%	(yen)	(yen)
March 31, 2009	760	-	5,951.92	-
March 31, 2008	940	14.5	7,313.95	7,312.18

(2) Consolidated financial position

	Total assets	Net assets	Equity ratio	Net assets per share
	(Millions of yen)	(Millions of yen)	%	(yen)
March 31, 2009	7,236	5,685	72.1	42,227.47
June 30, 2008	7,350	5,841	73.4	41,952.87

2. Dividends

(Record date)	Annual dividend per share		
	Interim	End of term	Annual
	(Yen)	(Yen)	(Yen)
June 30, 2008	1,200.00	1,600.00	2,800.00
June 30, 2009	1,500.00	-	-
June 30, 2009 (Forecast)	-	1,800.00	3,300.00

3. Consolidated forecasts for June 2009 term (From July 1, 2008 to June 30, 2009)

(Percent figures show projected year-on-year change for relevant period)

	Net sales		Operating income		Ordinary income		Net income		Net income per share
	(Millions of yen)	%	(Millions of yen)	%	(Millions of yen)	%	(Millions of yen)	%	(Yen)
Annual	7,720	4.1	1,670	(22.5)	1,670	(22.6)	900	(22.9)	6,999.21

4. Others

(1) Changes in major subsidiary status during period under review (affecting specific subsidiaries due to changes in scope of consolidation): None

(2) Application of simplified accounting procedures, or application of special accounting procedures in creating consolidated financial statements for the quarter under review: None

(3) Changes in principles/methods of accounting treatment, presentation method or other items related to preparation of consolidated financial statements (basis of presentation and significant accounting policies)

1) Changes related to revision of accounting standards: Yes

2) Changes other than those included in 1) above: Yes

(4) Number of outstanding shares (Common share)

1) Number of outstanding shares at end of term (including treasury stock):

March 31, 2009 : 128,586 shares

June 30, 2008 : 128,586 shares

2) Number of treasury stock at end of term:

March 31, 2009 5,026 shares

June 30, 2008: - shares

3) Average number of outstanding common shares during the period:

March 31, 2009: 127,782 shares

March 31, 2008: 128,553 shares

* Disclaimer regarding appropriate use of forecasts and related points of note

The above forecasts were based on information that was available as of the day of this announcement and on assumptions made as of the same day regarding a number of uncertainties that could affect future financial performance. Actual results could differ considerably depending on a variety of factors hereafter.

Consolidated Balance Sheets

(Thousands of yen)

Description	As of March 31, 2009	As of June 30, 2008
	Amount	Amount
(Assets)		
Current assets		
1. Cash and deposits	2,426,847	3,497,051
2. Notes and accounts receivable	1,632,939	1,377,248
3. Securities	198,000	-
4. Work in process	8,571	8,148
5. Supplies	1,882	2,583
6. Deferred tax assets	242,275	229,079
7. Others	121,264	130,297
Allowance for doubtful accounts	(1,377)	(1,800)
Total current assets	4,630,402	5,242,608
Fixed assets		
1. Tangible fixed assets	250,709	210,653
2. Intangible fixed assets		
(1) Software	480,045	479,398
(2) Goodwill	136,196	217,914
(3) Others	23,397	22,336
Total intangible fixed assets	639,640	719,649
3. Investments and other assets		
(1) Investment securities	1,347,968	824,497
(2) Others	369,991	352,821
Allowance for doubtful accounts	(2,535)	-
Total investments and other assets	1,715,424	1,117,319
Total fixed assets	2,605,773	2,107,622
Total assets	7,236,176	7,350,231

Description	As of March 31, 2009	As of June 30, 2008
	Amount	Amount
(Liabilities)		
Current Liabilities		
1. Accounts payable	602,945	369,663
2. Income taxes payable	190,179	521,450
3. Allowance for panelists-points	564,090	451,480
4. Others	193,734	166,039
Total current liabilities	1,550,949	1,508,633
Total liabilities	1,550,949	1,508,633
(Net assets)		
Shareholders' equity		
1. Common stock	930,358	930,358
2. Capital surplus	963,899	963,899
3. Retained earnings	3,916,466	3,559,376
4. Treasury stock	(447,796)	-
Total shareholders' equity	5,362,927	5,453,634
Valuation and translation adjustments		
1. Valuation difference on available-for-sale securities	(122,248)	(51,613)
2. Translation adjustments	(23,053)	(7,468)
Total Valuation and translation adjustments	(145,301)	(59,082)
Stock acquisition rights	36,377	30,314
Minority interests	431,222	416,731
Total net assets	5,685,226	5,841,598
Total liabilities and net assets	7,236,176	7,350,231

Consolidated Statements of Income

(Thousands of yen)

Description	As of March 31, 2009	As of June 30, 2008
	Amount	Amount
Net Sales	6,031,510	7,413,222
Cost of sales	2,877,615	3,291,149
Gross profit	3,153,894	4,122,073
Selling, general and administrative expenses	1,709,342	1,967,792
Operating income	1,444,552	2,154,280
Non-operating income		
1. Interest income	37,284	35,234
2. Dividends income	1,046	-
3. Others	3,132	3,258
Total Non-operating income	41,463	38,492
Non-operating expenses		
1. Interest expenses	267	683
2. Loss on transfer of accounts receivable	3,172	6,320
3. Loss on cancellation of leasehold contracts	-	3,532
4. Loss on application of equity method	21,281	-
5. Foreign exchange losses	14,564	23,839
6. Others	978	533
Total non-operating expenses	40,266	34,910
Ordinary income	1,445,749	460,987
Extraordinary losses		
1. Losses on disposal of fixed assets	24,911	364
2. Provision of allowance for panelists-points for prior periods	-	8,636
Total Extraordinary losses	24,911	9,001
Income before income taxes and minority interests	1,420,837	2,148,861
Income taxes - current	650,851	961,858
Income taxes - deferred	(21,449)	(44,108)
Total income taxes	629,402	917,749
Minority interests in net income	30,889	63,144
Net income	760,545	1,167,967

Consolidated statements of cash flow

(Thousands of yen)

Description	As of March 31, 2009	As of June 30, 2008
	Amount	Amount
Operating activities		
Income before income taxes and minority interests	1,420,837	2,148,861
Depreciation	204,027	214,293
Amortization of goodwill	81,718	108,957
Decrease in allowance for doubtful accounts	2,112	(1,137)
Increase in allowance for panelists-points	112,610	121,988
Interest income	(38,330)	(35,234)
Interest expenses	267	683
Foreign exchange loss	13,237	4,224
Equity in losses of affiliates	21,281	-
Loss on disposal of fixed assets	24,911	364
Increase in accounts receivable	(269,450)	(161,763)
Increase in inventories	479	(5,002)
Increase accounts payable	11,218	84,235
Decrease in consumption tax payable	(5,563)	(21,911)
Others	42,360	(18,372)
Subtotal	1,621,718	2,440,188
Interest income	26,824	29,458
Interest expenses	(267)	(683)
Taxes paid	(978,442)	(985,174)
Net cash provided by operating activities	669,832	1,483,788
Investing activities		
Purchase of marketable securities	(186,000)	-
Payments for purchases of tangible fixed assets	(116,645)	(107,414)
Payments for purchases of software	(117,749)	(179,877)
Payments for purchases of investment securities	(492,273)	(818,179)
Proceeds from collection of lease and guarantee deposits	32,955	(149,264)
Payments for guarantee deposits	(1,845)	-
Others	(13,639)	881
Net cash used in investing activities	(895,196)	(1,253,854)
Financing activities		
Increase in short-term loans payable	300,000	800,000
Repayment of short-term loans payable	(300,000)	(800,000)
Purchase of treasury stock	(447,796)	-
Cash dividends paid	(386,645)	(331,656)
Proceeds from issuance of new share	-	1,934
Net cash used in financing activities	(834,442)	(329,722)
Effect of exchange rate changes on cash and cash equivalents	(31,804)	(16,334)
Net increase (decrease) in cash and cash equivalents	(1,091,610)	(116,121)
Cash and cash equivalents , Beginning of year	3,497,051	3,613,173
Increase in cash and cash equivalents resulting from change of scope of consolidation	21,406	-
Cash and cash equivalents , As of March 31, 2009	2,426,847	3,497,051

Supplementary Information

(Thousands of yen)

Description	March 31, 2009 Amount
Automatic research	1,152,843
Tabulation	107,534
Analysis	131,500
Group interview	93,587
Customized research	154,480
Global research	172,888
Mobile research	16,416
Other	122,037
Total	1,951,288

Note: Consumption tax is excluded from the amounts.