

CONSOLIDATED FINANCIAL HIGHLIGHTS



Feb 6th, 2009

Company code number: 3730
 (URL : <http://www.macromill.com>)
 Shares traded: Tokyo Stock Exchange , 1st section
 Company Representative: Yasunori Fukuha, Chairman
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 Planned FSA filing submission date: February 13th, 2009
 Planned date of interim dividend payments March 9th, 2009

1. Consolidated operating results (July 1, 2008 to December 31, 2008)

(1) Consolidated financial results

(In millions of yen, with fractional amounts discarded)
 (Percent figures show projected year-on-year change for previous year)

	Net sales		Operating income		Ordinary income	
	(Millions of yen)	%	(Millions of yen)	%	(Millions of yen)	%
December 31, 2008	4,080	-	987	-	961	-
December 31, 2007	3,605	15.2	1,054	12.6	1,053	11.7

	Net income		Net income per share	Net income per share (Diluted)
	(Millions of yen)	%	(yen)	(yen)
December 31, 2008	494	-	3,854.16	-
December 31, 2007	564	11.7	4,391.50	4,389.92

(2) Consolidated financial position

	Total assets	Net assets	Equity ratio	Net assets per share
	(Millions of yen)	(Millions of yen)	%	(yen)
December 31, 2008	7,453	5,970	73.9	43,162.91
June 30, 2008	7,350	5,841	73.4	41,952.87

2. Dividends

(Record date)	Annual dividend per share		
	Interim	End of term	Annual
	(Yen)	(Yen)	(Yen)
June 30, 2008	1,200.00	1,600.00	2,800.00
June 30, 2009	1,500.00	-	-
June 30, 2009 (Forecast)	-	1,800.00	3,300.00

3. Consolidated forecasts for June 2009 term (From July 1, 2008 to June 30, 2009)

(Percent figures show projected year-on-year change for relevant period)

	Net sales		Operating income		Ordinary income		Net income		Net income per share
	(Millions of yen)	%	(Millions of yen)	%	(Millions of yen)	%	(Millions of yen)	%	(Yen)
Annual	8,150	9.9	1,950	(9.5)	1,950	(9.6)	1,050	(10.1)	8,229.36

4. Others

(1) Changes in major subsidiary status during period under review (affecting specific subsidiaries due to changes in scope of consolidation): None

(2) Application of simplified accounting procedures, or application of special accounting procedures in creating consolidated financial statements for the quarter under review: None

(3) Changes in principles/methods of accounting treatment, presentation method or other items related to preparation of consolidated financial statements (basis of presentation and significant accounting policies)

1) Changes related to revision of accounting standards: Yes

2) Changes other than those included in 1) above: Yes

(4) Number of outstanding shares (Common share)

1) Number of outstanding shares at end of term (including treasury stock):

December 31, 2008: 128,586 shares

June 30, 2008: 128,586 shares

2) Number of treasury stock at end of term:

December 31, 2008 994 shares

June 30, 2008: - shares

3) Average number of outstanding common shares during the period:

December 31, 2008: 128,359 shares

December 31, 2007: 128,537 shares

* Disclaimer regarding appropriate use of forecasts and related points of note

The above forecasts were based on information that was available as of the day of this announcement and on assumptions made as of the same day regarding a number of uncertainties that could affect future financial performance. Actual results could differ considerably depending on a variety of factors hereafter.

Consolidated Balance Sheets

(Thousands of yen)

Description	As of December 31, 2008	As of June 30, 2008
	Amount	Amount
(Assets)		
Current assets		
1. Cash and deposits	2,737,817	3,497,051
2. Notes and accounts receivable	1,666,915	1,377,248
3. Securities	186,500	-
4. Work in process	9,494	8,148
5. Supplies	1,144	2,583
6. Deferred tax assets	249,187	229,079
7. Others	124,948	130,297
Allowance for doubtful accounts	(1,354)	(1,800)
Total current assets	4,974,652	5,242,608
Fixed assets		
1. Tangible fixed assets	273,835	210,653
2. Intangible fixed assets		
(1) Software	482,281	479,398
(2) Goodwill	163,436	217,914
(3) Others	22,491	22,336
Total intangible fixed assets	668,208	719,649
3. Investments and other assets		
(1) Investment securities	1,185,237	824,497
(2) Others	354,359	352,821
Allowance for doubtful accounts	(2,535)	-
Total investments and other assets	1,537,060	1,117,319
Total fixed assets	2,479,104	2,107,622
Total assets	7,453,757	7,350,231

Description	As of December 31, 2008	As of June 30, 2008
	Amount	Amount
(Liabilities)		
Current Liabilities		
1. Accounts payable	347,944	369,663
2. Income taxes payable	440,898	521,450
3. Allowance for panelists-points	519,995	451,480
4. Others	174,502	166,039
Total current liabilities	1,483,340	1,508,633
Total liabilities	1,483,340	1,508,633
(Net assets)		
Shareholders' equity		
1. Common stock	930,358	930,358
2. Capital surplus	963,899	963,899
3. Retained earnings	3,842,024	3,559,376
4. Treasury stock	(101,591)	-
Total shareholders' equity	5,634,691	5,453,634
Valuation and translation adjustments		
1. Valuation difference on available-for-sale securities	(102,442)	(51,613)
2. Translation adjustments	(25,007)	(7,468)
Total Valuation and translation adjustments	(127,449)	(59,082)
Stock acquisition rights	36,377	30,314
Minority interests	426,797	416,731
Total net assets	5,970,416	5,841,598
Total liabilities and net assets	7,453,757	7,350,231

Consolidated Statements of Income

(Thousands of yen)

Description	As of December 31, 2008	As of June 30, 2008
	Amount	Amount
Net Sales	4,080,221	7,413,222
Cost of sales	1,920,361	3,291,149
Gross profit	2,159,860	4,122,073
Selling, general and administrative expenses	1,172,047	1,967,792
Operating income	987,812	2,154,280
Non-operating income		
1. Interest income	21,885	35,234
2. Dividends income	1,046	-
3. Others	2,889	3,258
Total Non-operating income	25,821	38,492
Non-operating expenses		
1. Interest expenses	267	683
2. Loss on transfer of accounts receivable	2,422	6,320
3. Loss on cancellation of leasehold contracts	-	3,532
4. Loss on application of equity method	13,946	-
5. Foreign exchange losses	35,026	23,839
6. Others	710	533
Total non-operating expenses	52,373	34,910
Ordinary income	961,260	460,987
Extraordinary losses		
1. Losses on disposal of fixed assets	24,911	364
2. Provision of allowance for panelists-points for prior periods	-	8,636
Total Extraordinary losses	24,911	9,001
Income before income taxes and minority interests	936,348	2,148,861
Income taxes - current	440,744	961,858
Income taxes - deferred	(27,141)	(44,108)
Total income taxes	413,602	917,749
Minority interests in net income	28,029	63,144
Net income	494,716	1,167,967

Consolidated statements of cash flow

(Thousands of yen)

Description	As of December 31, 2008	As of June 30, 2008
	Amount	Amount
Operating activities		
Income before income taxes and minority interests	936,348	2,148,861
Depreciation	133,047	214,293
Amortization of goodwill	54,478	108,957
Decrease in allowance for doubtful accounts	2,089	(1,137)
Increase in allowance for panelists-points	68,515	121,988
Interest income	(22,931)	(35,234)
Interest expenses	267	683
Foreign exchange loss	28,578	4,224
Equity in losses of affiliates	13,946	-
Loss on disposal of fixed assets	24,911	364
Increase in accounts receivable	(292,242)	(161,763)
Increase in inventories	354	(5,002)
Increase (decrease) accounts payable	(51,004)	84,235
Decrease in consumption tax payable	(7,578)	(21,911)
Others	35,155	(18,372)
Subtotal	923,938	2,440,188
Interest income	20,535	29,458
Interest expenses	(267)	(683)
Taxes paid	(532,779)	(985,174)
Net cash provided by operating activities	411,425	1,483,788
Investing activities		
Purchase of marketable securities	(186,000)	-
Payments for purchases of tangible fixed assets	(108,803)	(107,414)
Payments for purchases of software	(72,037)	(179,877)
Payments for purchases of investment securities	(485,973)	(818,179)
Proceeds from collection of lease and guarantee deposits	32,955	(149,264)
Payments for guarantee deposits	(1,845)	-
Others	(15,024)	881
Net cash used in investing activities	(836,728)	(1,253,854)
Financing activities		
Increase in short-term loans payable	300,000	800,000
Repayment of short-term loans payable	(300,000)	(800,000)
Purchase of treasury stock	(101,591)	-
Cash dividends paid	(205,461)	(331,656)
Proceeds from issuance of new share	-	1,934
Net cash used in financing activities	(307,053)	(329,722)
Effect of exchange rate changes on cash and cash equivalents	(48,285)	(16,334)
Net increase (decrease) in cash and cash equivalents	(780,640)	(116,121)
Cash and cash equivalents , Beginning of year	3,497,051	3,613,173
Increase in cash and cash equivalents resulting from change of scope of consolidation	21,406	-
Cash and cash equivalents , As of December 31, 2008	2,737,817	3,497,051

Supplementary Information

(Thousands of yen)

Description	December 31, 2008
	Amount
Automatic research	1,197,648
Tabulation	99,483
Analysis	122,329
Group interview	66,023
Customized research	190,582
Global research	245,723
Mobile research	21,393
Other	131,625
Total	2,074,810

Note: Consumption tax is excluded from the amounts.