

FOR IMMEDIATE RELEASE

MACROMILL, INC. Company Representative: Tetsuya Sugimoto, Chairman and President (Code no.: 3730, First Section of Tokyo Stock Exchange) Contact: Naoya Sugiyama, Director TEL: +81-3-6716-0700

Notice of Resolution on Items Relating to Acquisition of Treasury Stock (Acquisition of Treasury Stock Based on the Articles Stipulated in the Articles of Incorporation in accordance with the Provisions Provided in Paragraph 2 of Article 165 of the Companies Act)

MACROMILL, INC. (the "Company") announces that a meeting of the Board of Directors held on August 8, 2013 resolved to adopt items relating to the acquisition of treasury stock, in accordance with the provisions provided in Article 156 of the Companies Act as applied mutatis mutandis by replacing certain terms pursuant to the provisions set forth in paragraph 3 of Article 165 of the Companies Act. Details are as follows.

1. Reason for acquiring treasury stock

The Company is acquiring treasury stock to improve its return to shareholders and its capital efficiency, and to implement a flexible capital policy in response to changes in the management environment.

2. Details of the items relating to the acquisition

| (1) Type of shares to be acquired: | Common shares of MACROMILL, INC. |
|--|--|
| (2) Total number of shares to be acquired: | 8,000,000 shares (upper limit) |
| | (Ratio to the total number of issued and outstanding |
| | shares (excluding treasury stocks): 12.7%) |
| (3) Total acquisition cost: | 5,000,000,000 yen (upper limit) |
| (4) Acquisition period: | From September 1, 2013 to August 31, 2014 |
| (5) Acquisition method: | Purchase on the Tokyo Stock Exchange |
| | |

(For reference)

Number of treasury stock acquired as of July 31, 2013

Total number of issued and outstanding shares (excluding treasury stock)63,171,350 sharesNumber of treasury stock81,519 shares