

This notice is a summary translation of the original Japanese timely disclosure release dated August 3, 2011 and is for reference purposes only. In case of any discrepancy, the original Japanese version shall prevail.

MACROMILL, INC.

Company Representative: Tetsuya Sugimoto, Chairman and President (Code No.: 3730, First Section of Tokyo Stock Exchange)

Contact for further information:

Yasuhiro Kihara, Senior Executive Officer and Chief Financial Officer

TEL: +81-3-6716-0700

Acquisition of Own Shares through ToSTNeT-3 Off-Hours Trading System

MACROMILL, INC. ("the Company") is pleased to announce a resolution to conduct an acquisition of its own shares under Article 156 of the Corporation Law of Japan, as applied pursuant to Article 165-3 of the said Corporation Law. The details of the share acquisition are as follows.

1. Method of Acquisition

The Company will instruct its agent to purchase its own shares on the Tokyo Stock Exchange in off-hours trading (through the ToSTNeT-3 trading system) at 8:45 a.m. on Aubust 4, 2011, at today's (August 3, 2011) closing price of \forall 864 per share. (Transactions shall not be conducted by any other system nor at another time.) Bids to acquire shares will be restricted to the specified transaction period.

2. Details of the Acquisition

(1) Type of shares to be acquired: Common shares
(2) Total number of shares to be acquired: 1,500,000 shares

Notes:

- (1) The number of shares will not be changed. Please note that, depending on market conditions, there is a possibility that a portion of the acquisition or the entire acquisition may be cancelled.
- (2) The scheduled number of shares will be acquired in response to corresponding offers to sell.
- (3) Total cost of acquisition: about 1,300,000,000 yen

3. Announcement of the Results

The acquisition results will be announced after the completion of the time specified for trading at 8:45 a.m. on August 4, 2011.

(For reference) Content of the Board of Directors' resolution regarding the acquisition of the Company's own shares (announced on August 3, 2011).

(1) Type of shares to be acquired: Common shares

(2) Total number of shares to be acquired: 3,200,000 shares (upper limit)

(Ratio to total number of issued and outstanding shares

(excluding treasury shares) 10.47%)

(3) Total acquisition costs: 2,500,000,000 yen (upper limit)

(4) Acquisition period: From August 4, 2011 to August 3, 2012