



August 19, 2011

*This notice is a summary translation of the original Japanese timely disclosure release dated August 3, 2011 and is for reference purposes only. In case of any discrepancy, the original Japanese version shall prevail.*

MACROMILL, INC.  
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(Code No.: 3730, First Section of Tokyo Stock Exchange)  
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### Notice of Share Repurchase

MACROMILL, INC. (“the Company”) is pleased to announce a resolution on items relating to the share repurchase, in accordance with Article 156 of the Companies Act of Japan, passed at the meeting of the Board of Directors held on August 3, 2011. Details are as follows:

1. Reason for share repurchase

The Company is acquiring its own shares as part of a flexible capital policy in response to changes in the business environment.

2. Details of the items relating to the acquisition

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| (1) Type of shares to be acquired:         | Common shares  |
| (2) Total number of shares to be acquired: | 3,200,000 shares (upper limit)<br>(Ratio to total number of issued and outstanding shares<br>(excluding treasury shares) 10.47%) |
| (3) Total acquisition costs:               | 2,500,000,000 yen (upper limit)  |
| (4) Acquisition period:                    | From August 4, 2011 to August 3, 2012  |
| (5) Method of acquisition:                 | Purchase on the Tokyo Stock Exchange   |

(For reference)

- The Company resolved to issue Zero Coupon Convertible Bonds due 2014 (the “Bonds”) at the meeting of the Board of Directors held on August 3, 2011. A portion of the net proceeds from the issue of the Bonds will be used for the above mentioned share repurchase. (Please refer to the “Notice of Issuance of Euro Yen Zero Coupon Convertible Bonds due 2014” released today for more details.)
- Number of treasury shares acquired as of August 3, 2011  
Total number of issued and outstanding shares (excluding treasury shares) 30,549,400 shares  
Number of treasury shares 1,774,200 shares