



March 29, 2011

For Immediate Release

MACROMILL, INC.

Company Representative: Tetsuya Sugimoto, Chairman and President  
(Code no.: 3730, First Section of Tokyo Stock Exchange)

Contact for further information:

Yasuhiro Kihara, Chief Financial Officer and Senior Executive Officer  
TEL: +81-3-6716-0700

### **Announcing Changes of Directors and Executive Officers of MACROMILL and a Subsidiary**

MACROMILL, INC. (hereinafter referred to as “the Company”) hereby announces that its Board of Directors has resolved at a meeting held on March 29, 2011, to make changes to the responsibilities of a director and executive officers of the Company and a subsidiary of the Company. Details are as follows.

#### 1. Changes of the responsibilities of a director and executive officers and their positions in a consolidated subsidiary

(As of April 1, 2011)

Name	New titles	Current titles
Masanobu Takeda	Director in charge of the Marketing Solution Business Group	Director in charge of the Marketing Solution Business Group and Director of M-WARP, Inc. (*)
Naoya Sugiyama	Senior Executive Officer in charge of Headquarters Corporate Governance Division and Headquarters Personnel Affairs Division, Chief of President's Office, and Director of M-WARP, Inc.	Senior Executive Officer in charge of Headquarters Corporate Governance Division, Chief of President's Office, and Auditor of M-WARP, Inc.
Tetsuya Shinoda	Executive Officer of Global Business Group	Executive Officer of Global Business Group, and Business Department 3, Marketing Research Business Division, Marketing Solutions Group

\* The business name of Macromill Warp, Inc., a wholly-owned subsidiary, changed to M-WARP, Inc. on January 27, 2011.