



November 12, 2010

For Immediate Release

MACROMILL, INC.
Company Representative: Tetsuya Sugimoto, Chairman and President
(Code no.: 3730, First Section of Tokyo Stock Exchange)
Contact for further information:
Yasuhiro Kihara, Chief Financial Officer and Senior Executive Officer
TEL: +81-3-6716-0700

Notice of Adjustment of the Exercise Price of Stock Options

MACROMILL, INC. (hereinafter referred to as “the Company”) announces that the exercise price of stock option will be adjusted in response to the resolution covering a stock split passed at a meeting of the Board of Directors held on November 12, 2010. Details are as follows:

1. Adjustment of the exercise price

Stock Type	Exercise price after adjustment	Exercise price before adjustment
Stock options for subscription (Resolution passed at the meeting of the Board of Directors held on July 1, 2009)	¥540	¥107,955
Stock option (Resolution passed at the meeting of the Board of Directors held on July 1, 2009)	¥540	¥107,955
Stock option for subscription (Resolution passed at the meeting of the Board of Directors held on September 2, 2010)	¥666	¥133,100

2. Effective date

Saturday, January 1, 2011 onward

3. Reason for adjustment

As stated in the Notice of Stock Split, Adoption of Share Unit System, and Partial Amendments to the Articles of Incorporation announced as of today, the Company has decided to split 1 share into 200 shares, with a base date of December 31, 2010.

In accordance with the change, we will adjust the exercise price of stock option to one two-hundredths from January 1, 2011 onward.